CrossKnowledge Sessions
Provide key concepts of management

Use CrossKnowledge Sessions™ for your management and personal effectiveness training

Recognised as state-of-the-art products throughout the world, CrossKnowledge Sessions are e-learning modules of between 30 and 45 minutes covering all strands of management and personal effectiveness. Devised with the assistance of the CrossKnowledge Faculty, a body of professors from the world's most prestigious universities and business schools (Harvard, HEC, IMD, Cambridge, etc), CrossKnowledge Sessions are **asynchronous training sessions covering the key concepts, techniques and behaviour of good management and leadership**, used either as stand-alone products within a free-access framework, or as resources within a training programme (be it by distance learning or, blended learning, mentored or unmentored).

The quality of the CrossKnowledge Sessions has led to them being selected as an integral part of the diploma programmes of the foremost European business schools, for example, HEC Paris, ESSEC, ESCP Europe, ESMT (Germany), Vlerick (Belgium), Open University (UK). They have also become the standard solution used by major international networks for training business leaders, managers and key account managers such as Mercuri International and Krauthammer.

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CrossKnowledge

Range of subjects covered: over 330 titles, over 125 subjects, covering all issues to do with leadership, management, communications, personal development, etc.[1]

Range of languages covered: 14 languages and growing[2], different versions being fully localized as opposed to simply translated (an editor works on the sessions for each language to adapt the examples and metaphors and ensure that the language is used consistently; studio recordings are made using professional actors; teams of actors change depending on the target language).

Languages covered
- French
- English
- American English
- Spanish
- German
- Italian
- Polish
- Finnish
- Dutch
- Chinese
- Japanese
- Czech
- Brazilian Portuguese
- Russian

Quality and diversity of the content:
We always use the best authors in the world and professors from the leading business schools. Their concepts and methods are then converted into interactive content by on-line teaching experts.

Pedagogical quality:
- an inductive method is exclusively used – discovery, guidance, application – that is greatly influenced by classroom teaching methods.

- there is a fine level of granularity, ensuring that pedagogical objectives are met:
- each of the training programmes developed by CrossKnowledge consists of different courses (or CrossKnowledge Sessions) developed by the same expert and covering the same theme;
- the granularity of each programme depends on the number of competences covered in the theme;
- a programme is generally structured around 4 to 7 main competences, each of which is treated in a specific training session;
- each training session is itself broken down according to a series of learning objectives that are precisely defined at the beginning of the session, these objectives relating to knowledge, awareness or skills.

- a motivating and enjoyable user experience:
- audio is used to guide the learner;
- demonstrations and insights are based on video case studies;
- multimedia animations make it easier to understand and assimilate concepts and methods;
- a large number and variety of exercises and quizzes check understanding and retention.

[1] Updated list of programs available at www.crossknowledge.net and in the CrossKnowledge HandBook 2010.
[2] List of languages available on request.

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Product sheet
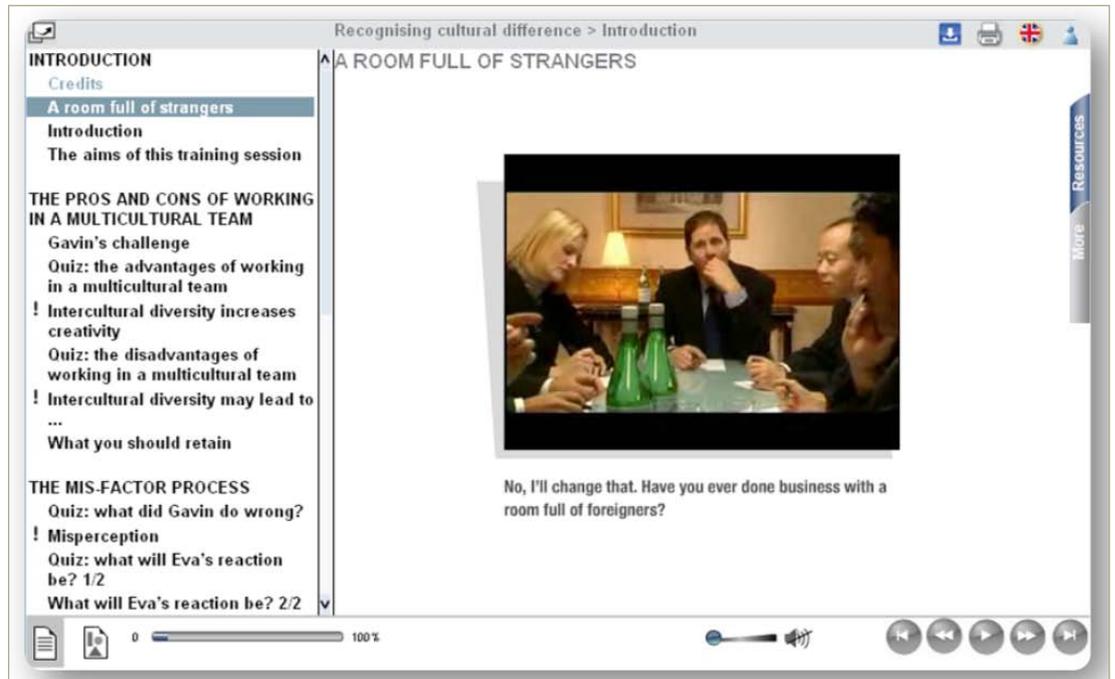
Constant updating: CrossKnowledge is particularly careful to ensure that its catalogue of e-learning sessions is kept up to date:

■ feedback from learners is incorporated on an ongoing basis in order to improve explanations, correct any bugs, etc;

■ the sessions are overhauled every 5 years with a new design and updated content, with priority going to the most popular sessions.

Sessions can be customized extremely easily, using a tool for adding content (PDFs, Powerpoint presentations, Word documents, videos, etc) to each Session under the tab "More". This feature is particularly helpful

■ for helping learners to grasp a concept or a method by explaining it within the context of the learner's work;

■ for adapting an HR process to the particular situation of the organisation;

■ for emphasising points in the course that chime with the organisation's strategy.

To make use of this service, consult the service sheet N°121.

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